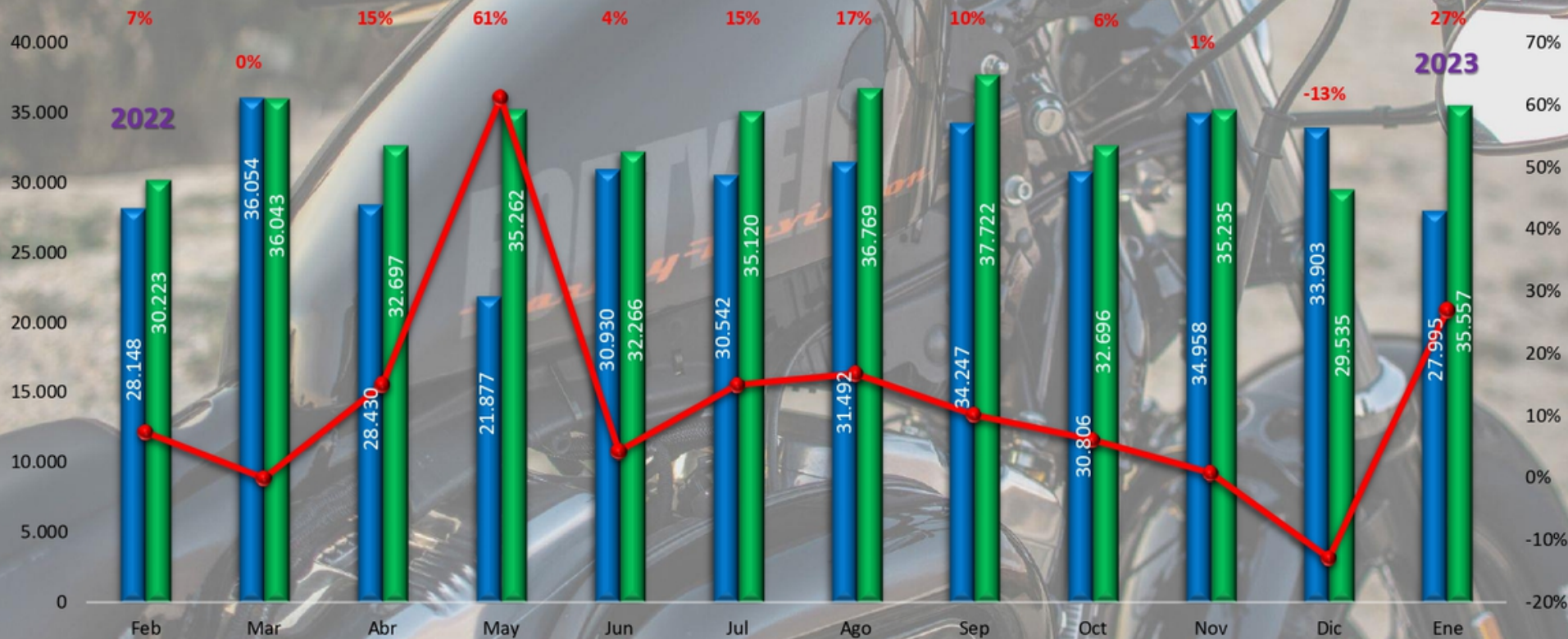


# TRANSFERENCIAS

## EVOLUCIÓN INTERANUAL



# TRANSFERENCIAS - 2023

2023	Ene	Total 2023	Total 2022	Variación
MOTOCICLETA	32.221	32.221	25.937	24%
SCOOTER	1.327	1.327	1.129	18%
CUATRICICLO	1.363	1.363	542	151%
TRICICLO	383	383	62	518%
CICLOMOTOR	236	236	277	-15%
OTROS	27	27	48	-44%
<b>TOTAL</b>	<b>35.557</b>	<b>35.557</b>	<b>27.995</b>	<b>27,01%</b>
<b>Promedio Diario</b>	<b>1.616</b>	<b>1.616</b>	<b>1.333</b>	<b>21,24%</b>

Días

22

2022	Ene	Total 2022
MOTOCICLETA	25.937	25.937
SCOOTER	1.129	1.129
CUATRICICLO	542	542
CICLOMOTOR	277	277
TRICICLO	62	62
OTROS	48	48
<b>TOTAL</b>	<b>27.995</b>	<b>27.995</b>
<b>Promedio Diario</b>	<b>1.333</b>	

Días

21

Evolución Promedio Diario

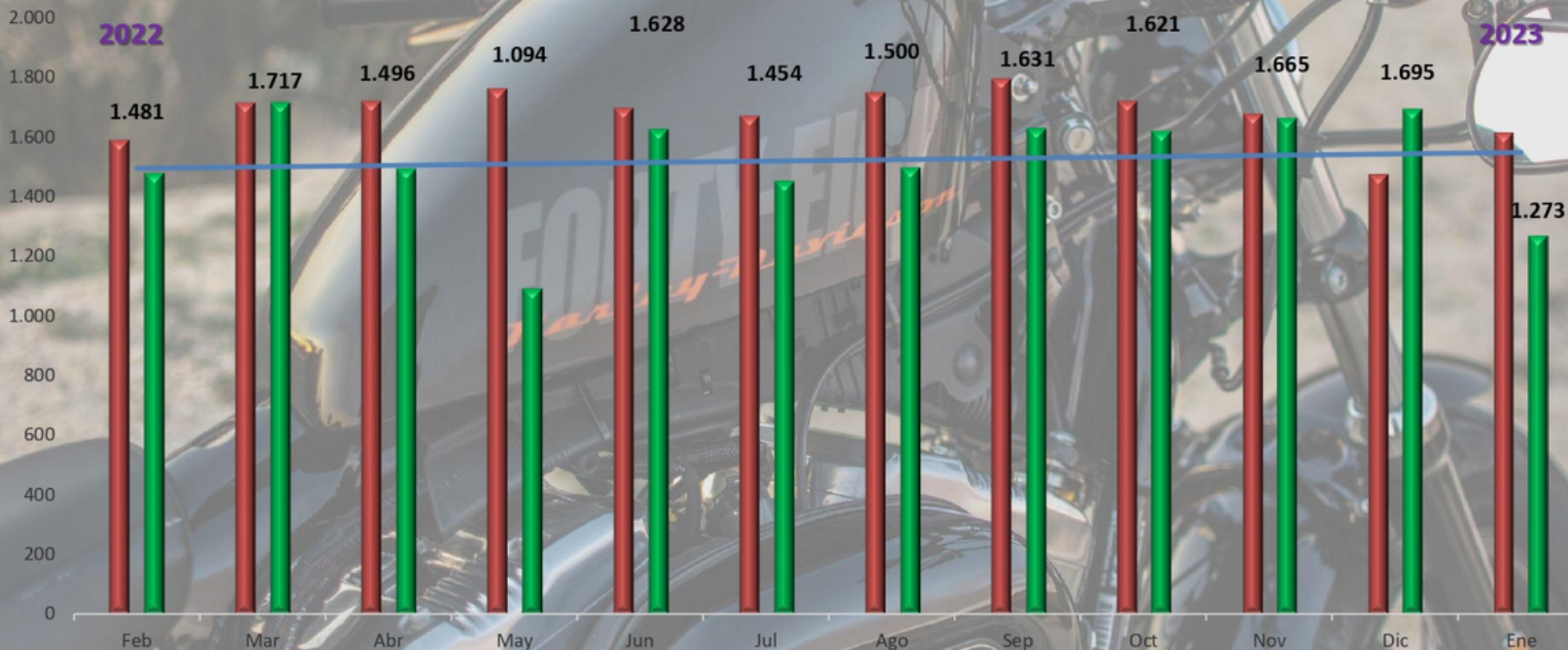
21%

**EVOLUCIÓN INTERANUAL 27%**

# TRANSFERENCIAS



## EVOLUCIÓN DE NIVEL DE ACTIVIDAD EN TRANSFERENCIAS DIARIAS



# TRANSFERENCIAS PARTICIPACION TIPO - 2023

Tipo	2022	PDM	2023	PDM	Evolución
MOTOCICLETA	25.937	93%	32.221	91%	24%
SCOOTER	1.129	4%	1.327	4%	18%
CUATRICICLO	542	2%	1.363	4%	151%
CICLOMOTOR	277	1%	236	1%	-15%
TRICICLO	62	0%	383	1%	518%
OTROS	48	0%	27	0%	-44%
<b>TOTAL</b>	<b>27.995</b>		<b>35.557</b>		<b>27%</b>
<b>Promedio Diario</b>	<b>1.333</b>		<b>1.616</b>		<b>21%</b>



# TRANSFERENCIAS PARTICIPACION MARCAS 2023



Marca	2022	PDM	2023	PDM	Variación
HONDA	8.899	32%	11.032	31%	24%
YAMAHA	3.877	14%	4.598	13%	19%
ZANELLA	2.433	9%	3.073	9%	26%
MOTOMEL	2.236	8%	3.065	9%	37%
CORVEN	1.669	6%	2.284	6%	37%
BAJAJ	1.420	5%	1.845	5%	30%
GILERA	1.256	4%	1.674	5%	33%
GUERRERO	1.234	4%	1.668	5%	35%
MONDIAL	679	2%	927	3%	37%
SUZUKI	674	2%	728	2%	8%
KELLER	522	2%	688	2%	32%
BENELLI	380	1%	546	2%	44%
BRAVA	348	1%	479	1%	38%
KAWASAKI	324	1%	355	1%	10%
KTM	321	1%	385	1%	20%
BETA	242	1%	252	1%	4%
BMW	180	1%	205	1%	14%
APPIA	167	1%	209	1%	25%
KYMCO	162	1%	219	1%	35%
CERRO	77	0%	126	0%	64%
ROYAL ENFIELD	57	0%	70	0%	23%
PIAGGIO	56	0%	58	0%	4%
JAWA	54	0%	60	0%	11%
RVM	48	0%	63	0%	31%
DUCATI	44	0%	48	0%	9%
MAVERICK	43	0%	58	0%	35%
HARLEY DAVIDSON	42	0%	50	0%	19%
JIAN SHE	41	0%	55	0%	34%
HERO	37	0%	48	0%	30%
DAELIM	31	0%	26	0%	-16%
<b>TOTAL</b>	<b>28.007</b>		<b>35.564</b>		<b>27%</b>



# TRANSFERENCIAS PARTICIPACION MODELOS 2023



Modelo	2022	PDM	2023	PDM	Variación
HONDA WAVE 110 S	914	3%	1.527	4%	67%
HONDA CG150 TITAN	894	3%	1.008	3%	13%
GILERA SMASH	792	3%	1.139	3%	44%
BAJAJ ROUSER 200	696	2%	896	3%	29%
HONDA XR150L	696	2%	940	3%	35%
HONDA XR250	693	2%	744	2%	7%
MOTOMEL B110	640	2%	907	3%	42%
CORVEN ENERGY 110 BY CORVEN	604	2%	962	3%	59%
GUERRERO G110 TRIP	557	2%	797	2%	43%
HONDA CBX250	472	2%	481	1%	2%
HONDA CG150 TITAN ESD	470	2%	117	0%	-75%
ZANELLA ZB 110	470	2%	374	1%	-20%
YAMAHA FZ 16	469	2%	451	1%	-4%
HONDA XR250 TORNADO	443	2%	603	2%	36%
YAMAHA YBR 125	426	2%	497	1%	17%
YAMAHA YBR 125 ED	396	1%	497	1%	26%
HONDA NF100 WAVE	393	1%	117	0%	-70%
YAMAHA XTZ 125 E	391	1%	438	1%	12%
KELLER KN110-8	350	1%	503	1%	44%
HONDA XR125L	329	1%	129	0%	-61%
ZANELLA RX150	329	1%	108	0%	-67%
MOTOMEL CX 150	326	1%	435	1%	33%
HONDA CB 190 R	270	1%	255	1%	-6%
HONDA CB 250 TWISTER	251	1%	337	1%	34%
CORVEN TRIAX 150	249	1%	356	1%	43%
SUZUKI AX 100	225	1%	278	1%	24%
CORVEN MIRAGE 110	224	1%	263	1%	17%
YAMAHA FZ-S FI	204	1%	186	1%	-9%
YAMAHA FZ FI	201	1%	260	1%	29%
HONDA SDH 125 46 STORM	193	1%	98	0%	-49%
YAMAHA T110	181	1%	263	1%	45%
<b>TOTAL</b>	<b>28.007</b>		<b>35.564</b>		<b>27%</b>

# TRANSFERENCIAS PARTICIPACION MARCAS 2022





# TRANSFERENCIAS PARTICIPACION REGIONES 2023



Región	2022	PDM	2023	PDM	Variación
BUENOS AIRES	11.019	39%	14.102	40%	28%
CORDOBA	4.114	15%	4.889	14%	19%
SANTA FE	3.776	13%	4.888	14%	29%
ENTRE RIOS	1.546	6%	1.969	6%	27%
CIUDAD AUTONOMA DE BS AS	1.304	5%	1.545	4%	18%
MENDOZA	1.156	4%	1.422	4%	23%
TUCUMAN	553	2%	717	2%	30%
CORRIENTES	545	2%	710	2%	30%
LA PAMPA	528	2%	640	2%	21%
MISIONES	465	2%	626	2%	35%
CHACO	445	2%	596	2%	34%
RIO NEGRO	357	1%	452	1%	27%
SAN LUIS	325	1%	429	1%	32%
NEUQUEN	300	1%	393	1%	31%
SAN JUAN	281	1%	386	1%	37%
SANTIAGO DEL ESTERO	224	1%	321	1%	43%
SALTA	211	1%	302	1%	43%
CHUBUT	180	1%	242	1%	34%
LA RIOJA	156	1%	215	1%	38%
JUJUY	150	1%	202	1%	35%
CATAMARCA	131	0%	197	1%	50%
FORMOSA	127	0%	193	1%	52%
TIERRA DEL FUEGO	61	0%	73	0%	20%
SANTA CRUZ	53	0%	55	0%	4%
<b>TOTAL</b>	<b>28.007</b>		<b>35.564</b>		<b>27%</b>



# TRANSFERENCIAS



## TRANSFERENCIAS POR SEGMENTO 2023

Segmento	2022	PDM	2023	PDM	Variación
126-250	13.518	48,6%	14.094	45,2%	4%
101-125	8.760	31,5%	10.605	34,0%	21%
50-100	2.144	7,7%	2.155	6,9%	1%
251-500	1.530	5,5%	1.737	5,6%	14%
501-800	1.427	5,1%	729	2,3%	-49%
800+	455	1,6%	1.886	6,0%	315%

